web:eyez
Frictionless eCommerce

SUCCESS STORIES >

BRONSON

Vitamins & Supplements | Herbs | Immune Support | Joint Health | Beauty | Health Goal | Specialty | Top Sellers | New | Deals

"Webeyez gives us insights into to the health of our website. It pinpoints the critical issues affecting our customers"

Chris Myers
Director of User Experience
& eCommerce
Bronson Laboratories

Magento

Bronson Laboratories is US based healthcare company that produces quality nutritional products and health innovation for over 60 years. They are well known for their nutritional supplements, vitamins, minerals, herbs and health & body care products.

The Bronson Laboratories team recognizes the commitment customers make to their health and the trust they place in Bronson products. They maintain a "customer first" approach to all aspects of their business and strive to ensure outstanding customer service in their online store.

TERMINAL X | GALLS AN ARAMARK COMPANY | SIGNET | RCWilley
Oliver Sweeney | EZCONTACTS | SUPER-PHARM | TYR
LULU AND GEORGIA | INTERbet | THE BEARD CLUB | DVF DIANE VON FURSTENBERG

“Webeyez has become an essential tool for us...it has everything we need.”

Chris Myers
Director of User Experience,
eCommerce,
Bronson Laboratories

BRONSON®
since 1960
Physician Recommended Brand

About Webeyez

Webeyez identifies, prioritizes, and resolves eCommerce customer friction, using AI insights to increase conversions and drive revenue growth, enabling you to run your operations efficiently and effectively.

Try webeyez today!

BOOK A DEMO

Challenge

In 2020, Bronson Vitamins embarked on a mission to revamp their website, aiming to provide customers with a top-notch online shopping adventure. Their new site showcased a wide range of fantastic products and offered a user-friendly interface. However, after the launch, they encountered some hiccups, including shopping cart glitches, slow page loading, and pesky 404 errors.

Bronson joined forces with their digital agency to tackle these issues head-on. Together, they worked diligently to resolve the problems. Yet, as they dug deeper into the website's performance, they realized that the daily grind of monitoring various aspects of the site was becoming overwhelming.

We built a great site and wanted each user to have a fantastic shopping experience

Chris Myers, Director of User Experience, eCommerce, Bronson Laboratories

Solution

When searching for a real-time site performance monitoring solution, Webeyez came highly recommended. Bronson wasted no time and seamlessly integrated the Webeyez extension into their Magento website, experiencing instant and tangible improvements.

Webeyez deployment was quick and results were immediate. They captured all browser issues and showed the financial impact of each issue on our conversions and sales.

Chris Myers, Director of User Experience, eCommerce, Bronson Laboratories